



Motor Industry Consultants Ltd (MIC)

AMA Trait Data Protection Policy

By participating in AMA Trait, you and any of your employees or potential employees that are enrolled, consent to MIC Ltd. and its partners using the information we may hold about you for the purpose of psychometric testing, profiling and analysis of results.

This may involve the processing of potentially sensitive personal data about you, your employees or potential employees, where this is necessary for providing the services you have requested. This may mean we have to give some details to third parties involved in providing the services. These are Aston Business Assessments Ltd. and the Institute of the Motor Industry, who provide the technology, processing systems and definitions of competency against which the assessments are made.

Sensitive personal data will only be held by us and our partners for as long as necessary to provide and conclude the services requested, however generic data (for example the answers given to questions in the tests and resultant profiles) may be held anonymously in the systems for the purposes of continually checking the accuracy of the systems and their future development, in terms of averages, profiles and norms.

Where such sensitive personal information relates to anyone other than you, you must obtain the explicit consent of the person to whom the information relates both to the disclosure of such information to us and its use by us as set out above.

The information provided will be held securely and treated in confidence, in compliance with the Data Protection Act 1998. You have the right to apply for a copy of your information (for which we may charge a small fee) and to have any inaccuracies corrected.